



CORPORATE MEMBERSHIP PACKAGE

The Women in Bus and Coach Initiative will challenge and eliminate barriers currently faced by women in the profession. It will create a more inclusive service that is representative of customers. This change will help to make sure that women have equal access to a career in the industry and a workplace designed around their needs.

Women in Bus and Coach officially launched in early November 2023 at a sold-out event attended by an influential audience from across the bus and coach sector. Becoming a corporate member is your opportunity to help support the start and growth of what is an important step to change our industry for the better.

To keep it simple in our first year, we are setting a single rate of £5,000 per organisation (with a turnover over £1m). Organisations below this threshold should contact us to discuss opportunities.

In the first year, membership benefits will develop, but all current members will be able to use our logo in their social media and marketing for the period of membership, and we will list them on our website, and put out at least one specific relevant social media post per member.

Your logo will also feature on a relevant printed material during Women in Bus and Coach involvement in industry events or our own organisation events. Membership will run for one calendar year. Women in Bus and Coach activity and support will be free to access for individuals in the Bus and Coach profession.

Email us at WomenInBusandCoach@tfl.gov.uk to arrange a call to discuss this further.